

# MORE TECHNICAL CONDITIONS



CONCERNING THE CONDUCT OF ADVERTISING CAMPAIGNS ON MORE  
ADVERTISING SPACES BY JET LINE SPÓŁKA Z OGRANICZONĄ  
ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA

## FILES SPECIFICATIONS:

**Resolution:** 1080x1920 px;

**Proportion:** 9:16;

**Maximum size of video Spot:** 15 MB

**Spot length:** 10 seconds or its multiplication;

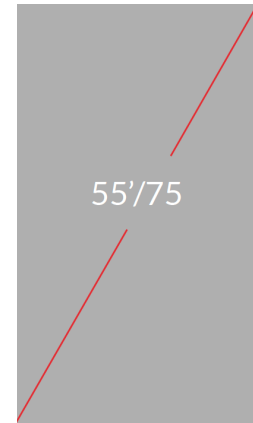
**Sound:** none;

**Frame rate:** 24 to 30 frames/second;

**Bit rate:** dynamic;

**Pixel aspect ratio:** square;

**Supported formats:** MP4; static images \*.jpg.



## MATERIALS USED FOR THE PRODUCTION OF AN ADVERTISING SPOT

If Jet Line has been commissioned to create a Spot, the Client shall supply the materials which will allow its preparation:

- work files (together with sources, e.g. .aep package\*) or target files containing extracted elements which the animation will be made from;
- photos/multimedia which the animation will be composed of;
- vector files of the logos which are to be included in the animation;
- fonts, if defined earlier;
- an outline of the idea for the Spot;
- any graphic material other than a photo must be a vector file and all the work files must be in a graphically editable version.

The above files must comply with the following technical requirements:

- video formats: \*.mp4, \*.avi;
- minimum 24 frames/second;
- image files with minimum compression or without compression;
- pixel aspect ratio: square;
- photo formats (RGB): \*.jpg, \*.png, \*.tif, \*.bmp;
- other formats: \*.ai, \*.psd, \*.pdf (open), \*.eps – texts converted to curves;
- size of photos and graphics: minimum 600 px vertically.