![jetline logo]

MOBIJET 6x3 m BACKLIGHT TECHNICAL REQUIREMENTS

FOR ADVERTISING GRAPHICS AND MATERIALS USED FOR THEIR PRODUCTION

Preferred files format .pdf / .tiff / .tif (LZW compression).
File resolution for the scale 1:10, 600 dpi, CMYK mode.
Jet Line accepts the materials in the vector form provided that JPG illustrative files are enclosed.
MANDATORY: visualisations of branding the **Mobi**Jet Advertising Medium from each side.

The set of Advertising Graphics for 1 **Mobi**Jet Advertising Medium comprises:
2 key graphics: 6x3m, 2 graphics for sidewalls, 1 graphic for a back wall, 1 graphic for a back advertising panel.

GRAPHIC FILES:
1.   NAME_key_graphic
     Visible format: 600x300 cm. Print format: 620x320 cm.
     Detailed instruction below, in section 1 of the infographic.

2.   NAME_side_walls – 2 design projects, left + right, Visible format: 593x51,3 cm.
     Bleed: 5 cm from left, right, down (no bleed from the top).

NAME_back_wall
     Visible format: 227x51,3 cm.
     Bleed: 5 cm from left, right, down (no bleed from the top).
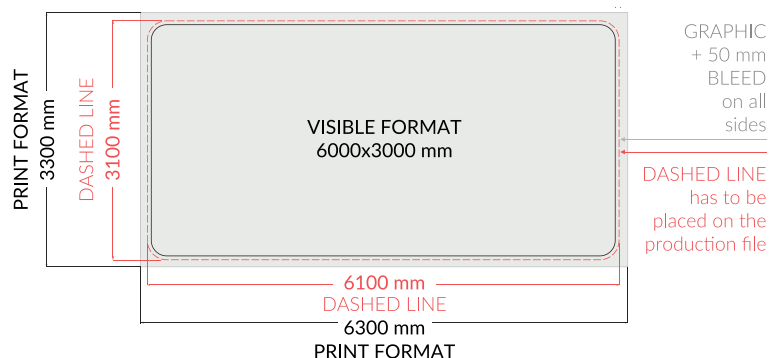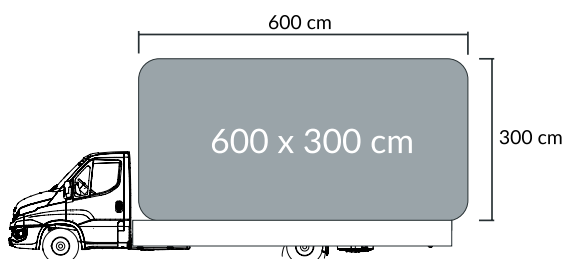   Jet Line suggests to only place the background or address up to 20 cm height
     or to contact Jet Line if there is a concept for another application.
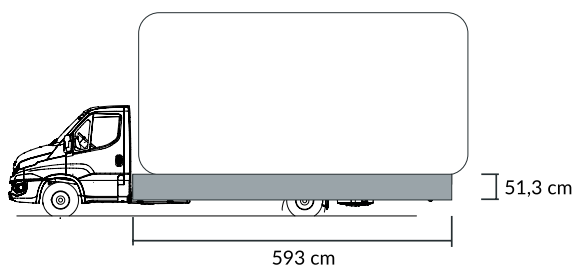
NAME_back_panel
     Visible format: 59x219 cm.
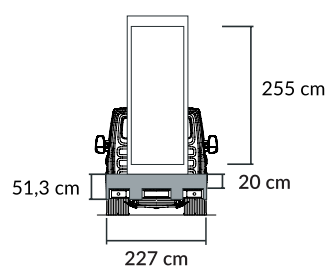   Bleed: 5 cm from left, right, down (no bleed from the top).

1. key graphic

600 cm
600 x 300 cm
300 cm

PRINT FORMAT 3300 mm
DASHED LINE 3100 mm
VISIBLE FORMAT
6000x3000 mm
6100 mm
DASHED LINE
6300 mm
PRINT FORMAT

GRAPHIC
+ 50 mm
BLEED
on all
sides

DASHED LINE
has to be
placed on the
production file

2. side walls

51,3 cm
593 cm

3. back wall

255 cm
51,3 cm
20 cm
227 cm

4. back panel

219 cm
59 cm