

# JET LINE PRICE LIST



| TYPE OF SERVICE   | CATALOGUE PRICE       | BASIC DISCOUNT %      | CAMPAIGN DURATION |
|---|-----------------------|-----------------------|-------------------|
| <b>MOTORWAY 12x4</b>  |                       |                       |                   |
| Rental of 1 Motorway Space  | 16 805,00             | 62%                   | 1 month           |
| Rental of 1 Motorway Space  | 12 940,00             | 62%                   | 2 weeks *         |
| Printing of 12x4 paper poster ***   | 550,00                | -                     | -                 |
| Printing of 12x4 vinyl poster **/**   | 1 260,00              | -                     | -                 |
| Cost of replacing a 12x4 advertising poster more frequently than once every calendar month ***                    | 600,00                | -                     | -                 |
| <b>MOBIJET</b>  |                       |                       |                   |
| Advertising Campaign on 1 MobiJet vehicle (cost of printing the advertisement excluded) carried out within Warsaw | 2 800,00              | 43%                   | 1 day (10 h)      |
| Advertising Campaign on 1 MobiJet vehicle carried out outside Warsaw  | individual quote      | individual quote      | -                 |
| Printing a set of advertising designs for 1 MobiJet vehicle***  | 1 750,00              | -                     | -                 |
| <b>LED</b>  |                       |                       |                   |
| Advertising Campaign on 1 LED Advertising Space   | individual quote **** | individual quote **** | -                 |

\* A two-week campaign lasts from the 1st to the 15th or from the 16th to the end of a calendar month.

\*\* The cost of printing includes disposal costs.

\*\*\* The cost of printing and poster replacement is not negotiable.

\*\*\*\* Each location is priced individually, depending on its location and screen size. The final price of the Campaign depends on its duration and display frequency. Unit of account – broadcast of a 15 second advertisement every 2.5 minutes.

| TYPE OF SERVICE   | NUMBER OF BROADCASTS | CATALOGUE PRICE  | DISCOUNT %   | CAMPAIGN DURATION |
|---|----------------------|--|--|-------------------|
| <b>MORE *****</b>   |                      |  |  |                   |
| Advertising Campaign on <b>1</b> MORE Advertising Space                               | 1080                 | 92,90  | 0,00%  | 1 day             |
| Advertising Campaign on <b>50</b> MORE Advertising Spaces                             | 378 000              | 32 508,00  | 15,12%   | 7 days            |
|   | 756 000              | 65 016,00  | 19,77%   | 14 days           |
|   | 1 134 000            | 97 524,00  | 23,26%   | 21 days           |
|   | 1 512 000            | 130 032,00   | 27,91%   | 28 days           |
| Advertising Campaign on <b>100</b> MORE Advertising Spaces                            | 756 000              | 65 016,00  | 19,77%   | 7 days            |
|   | 1 512 000            | 130 032,00   | 27,91%   | 14 days           |
|   | 2 268 000            | 195 048,00   | 32,56%   | 21 days           |
|   | 3 024 000            | 260 064,00   | 34,88%   | 28 days           |
| Advertising Campaign on <b>200</b> MORE Advertising Spaces                            | 1 512 000            | 130 032,00   | 27,91%   | 7 days            |
|   | 3 024 000            | 260 064,00   | 34,88%   | 14 days           |
|   | 4 536 000            | 390 096,00   | 37,21%   | 21 days           |
|   | 6 048 000            | 520 128,00   | 40,70%   | 28 days           |
| Advertising Campaign on <b>250</b> MORE Advertising Spaces                            | 1 890 000            | 162 540,00   | 30,23%   | 7 days            |
|   | 3 780 000            | 325 080,00   | 36,05%   | 14 days           |
|   | 5 670 000            | 487 620,00   | 38,37%   | 21 days           |
|   | 7 560 000            | 650 160,00   | 44,19%   | 28 days           |
| Advertising Campaign on <b>350</b> MORE Advertising Spaces                            | 2 646 000            | 227 556,00   | 33,72%   | 7 days            |
|   | 5 292 000            | 455 112,00   | 38,37%   | 14 days           |
|   | 7 938 000            | 682 668,00   | 45,35%   | 21 days           |
|   | 10 584 000           | 910 224,00   | 47,67%   | 28 days           |
| Advertising Campaign in a different scope and timeframe, or with different parameters | -                    | individual quote according to the calculator with an extra charge of 20% of the Campaign value | individual quote according to the calculator with an extra charge of 20% of the Campaign value | -                 |

\*\*\*\*\* Unit of account – broadcast of a 10 second advertisement every 1 minute.

PRICE LIST applies from 1st of October 2022. Prices presented are net prices. 23% VAT tax must be added.

Prices above do not include the beer tax.

Price list purchases are subject to discounts on the transaction price.

The quote for services not covered by the price list is provided on the basis of individual arrangements with the Client.