

JET LINE PRICE LIST



TYPE OF SERVICE	CATALOGUE PRICE	BASIC DISCOUNT %	CAMPAIGN DURATION
MOTORWAY 12×4			
Rental of 1 Motorway Space	16 805,00	62%	1 month
Rental of 1 Motorway Space	12 940,00	62%	2 weeks *
Printing of 12×4 paper poster ***	550,00	–	–
Printing of 12×4 vinyl poster **/**	1 260,00	–	–
Cost of replacing a 12×4 advertising poster more frequently than once every calendar month ***	600,00	–	
MOBIJET			
Advertising Campaign on 1 MobiJet vehicle (cost of printing the advertisement excluded) carried out within Warsaw	3 250,00	43%	1 day (10 h)
Advertising Campaign on 1 MobiJet vehicle carried out outside Warsaw	individual quote	individual quote	–
Printing a set of advertising designs for 1 MobiJet vehicle***	1 750,00	–	–
LED			
Advertising Campaign on 1 LED Advertising Space	individual quote ****	individual quote ****	–

* A two-week campaign lasts from the 1st to the 15th or from the 16th to the end of a calendar month.

** The cost of printing includes disposal costs.

*** The cost of printing and poster replacement is not negotiable.

**** Each location is priced individually, depending on its location and screen size. The final price of the Campaign depends on its duration and display frequency. Unit of account – broadcast of a 15 second advertisement every 2.5 minutes.

TYPE OF SERVICE	NUMBER OF BROADCASTS	CATALOGUE PRICE	DISCOUNT %	CAMPAIGN DURATION
MORE *****				
Advertising Campaign on 1 MORE Advertising Space	1080	92,90	0,00%	1 day
Advertising Campaign on 50 MORE Advertising Spaces	378 000	32 508,00	15,12%	7 days
	756 000	65 016,00	19,77%	14 days
	1 134 000	97 524,00	23,26%	21 days
	1 512 000	130 032,00	27,91%	28 days
Advertising Campaign on 100 MORE Advertising Spaces	756 000	65 016,00	19,77%	7 days
	1 512 000	130 032,00	27,91%	14 days
	2 268 000	195 048,00	32,56%	21 days
	3 024 000	260 064,00	34,88%	28 days
Advertising Campaign on 200 MORE Advertising Spaces	1 512 000	130 032,00	27,91%	7 days
	3 024 000	260 064,00	34,88%	14 days
	4 536 000	390 096,00	37,21%	21 days
	6 048 000	520 128,00	40,70%	28 days
Advertising Campaign on 250 MORE Advertising Spaces	1 890 000	162 540,00	30,23%	7 days
	3 780 000	325 080,00	36,05%	14 days
	5 670 000	487 620,00	38,37%	21 days
	7 560 000	650 160,00	44,19%	28 days
Advertising Campaign on 350 MORE Advertising Spaces	2 646 000	227 556,00	33,72%	7 days
	5 292 000	455 112,00	38,37%	14 days
	7 938 000	682 668,00	45,35%	21 days
	10 584 000	910 224,00	47,67%	28 days
Advertising Campaign in a different scope and timeframe, or with different parameters	-	individual quote according to the calculator with an extra charge of 20% of the Campaign value	individual quote according to the calculator with an extra charge of 20% of the Campaign value	-

***** Unit of account – broadcast of a 10 second advertisement every 1 minute.

PRICE LIST applies from 1st of September 2023. Prices presented are net prices. 23% VAT tax must be added.

Prices above do not include the beer tax.

Price list purchases are subject to discounts on the transaction price.

The quote for services not covered by the price list is provided on the basis of individual arrangements with the Client.