

# DISCOUNT POLICY

„JET LINE SPÓŁKA Z OGRANICZONĄ  
ODPOWIEDZIALNOŚCIĄ” SP.K.



## MOTORWAY

- The discount on the Advertisement Display on Motorway Advertising Spaces depends on the number of Spaces on which the Display is to take place and/or the campaign duration.
- The basic discount is 62% of the catalogue price which amounts to PLN 16,805.00.
- Jet Lines offers additional discounts from transaction prices.
- The price of Advertisement Display on a Motorway Advertising Space is fixed, regardless of the location selected by the Client.
- The conversion factor for two-week Advertising Campaigns on Motorway Advertising Spaces is 0.77 of the transaction price.
- Additional discounts table is as follows:

Advertiser Discount:

NUMBER OF SPACES/ 1 MONTH	ADDITIONAL DISCOUNT	NET TRANSACTION PRICE	PRICE AFTER DISCOUNT
5-25 spaces	2%	7040,00	6899,00
26-55 spaces	4%	7040,00	6758,00
over 56 spaces	6%	7040,00	6618,00

Agency Discount:

NUMBER OF SPACES/ 1 MONTH	ADDITIONAL DISCOUNT	NET TRANSACTION PRICE	PRICE AFTER DISCOUNT
5-25 spaces	3%	7040,00	6829,00
26-55 spaces	5%	7040,00	6688,00
over 56 spaces	7%	7040,00	6548,00

\*in the case of a purchase of over 200 spaces the discount is negotiated individually

## MORE and LED

The discount for campaigns on MORE and LED Advertising Spaces depends on the total campaign budget and it is calculated using the campaign calculator.

## MOBIJET

Each campaign is calculated individually, depending on the campaign script agreed on with the Client, and in particular on the location of the Campaign and its duration..

This Discount Policy applies from **1st of December 2023**.