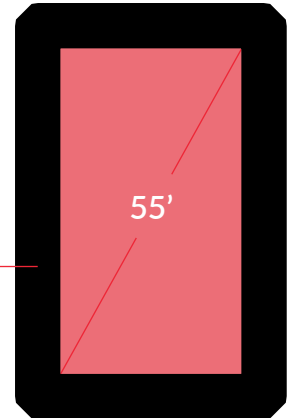


MORE DIGITAL SCREENS TECHNICAL REQUIREMENTS

FILES SPECIFICATIONS:

- resolution: 1080x1920 px
- spot length: 10 seconds sharp
- proportion: 9:16
- sound: none
- frame rate: 24 fps
- maximum size of video spot: 15 MB
- bit rate: dynamic
- pixel aspect ratio: square
- supported formats: *.mp4, *.avi

Each **MORE** has a black passe-partout of variable width.



IF THE SPOT IS DESIGNED BY JET LINE, PLEASE PROVIDE:

- completed brief form
- work files (together with sources, e.g. .aep package*) or target files containing extracted elements which the animation will be made from
- photos/multimedia
- vector files of the logos
- fonts, if defined earlier

The above files must comply with the following technical requirements:

- video formats: *.mp4, *.avi
- minimum 24 frames/second
- image files without compression or with minimum compression
- pixel aspect ratio: square
- photo formats (RGB): *.jpg, *.png, *.tif, *.bmp;
- other formats: *.ai, *.psd, *.pdf (open), *.eps – texts converted to curves
- size of photos and graphics: minimum 800 px vertically.

Any graphic material other than a photos must be vector file and the work files must be in a graphically editable version.